



2023 SPONSORSHIP OPPORTUNITIES

HARD LUCK AWARD - \$150

Given to a driver at each race who may have been involved in a wreck, malfunction, etc. to help with unplanned expenses. Winner receives a plaque with your company name.

HEAT SPONSOR - \$250/HEAT OR \$600/NIGHT

ONLY AVAILABLE ONCE A RACE SPONSOR HAS BEEN SECURED FOR THAT NIGHT

Digital Marketing

Announcements during Heat

4 Tickets

Monies goes to the driver who finishes first and second in their heat on a particular night. Sponsorship includes two announcements during the heat as well as marketing on all digital media platforms.

BRONZE RACE SPONSORSHIP - \$750

Digital Marketing

PA Announcements throughout the feature

8 Tickets

Logo in Victory Lane

The Bronze race sponsorship provides winnings for the top contenders in that night's feature.

SILVER RACE SPONSORSHIP - \$1000

Digital Marketing

PA Announcements throughout the feature

12 Tickets

25 Giveaways with Logo

Logo in Victory Lane for the entire season

The Silver race sponsorship provides winnings for the top contenders in that night's feature.

GOLD RACE SPONSORSHIP - \$1500

Digital Marketing

PA Announcements throughout the heats and feature

20 Tickets

50 Giveaways with Logo

Logo in Victory Lane for the entire season

Plaque for sponsor thanking for sponsorship

The Gold race sponsorship provides winnings for the top contenders in that night's feature.

SERIES SPONSORSHIP - \$3500 **SOLD******

****IN THE EVENT OF A RACE CANCELLATION, MONIES WILL EITHER BE REFUNDED, TRANSFERRED TO ANOTHER EVENT, OR CARRIED OVER TO THE FOLLOWING YEAR AT THE SPONSOR'S DISCRETION****